

CONFERENCE PROGRAM AND REGISTRATION



PERSONNEL TESTING COUNCIL OF NORTHERN CALIFORNIA

Annual Conference

March 12 and 13, 2009

Hilton Hotel Arden West

Sacramento, California



THURSDAY, MARCH 12

	FOUNDATIONS	APPLIED	THEORETICAL
7:30 – 8:30	Registration/Coffee		
8:30 – 8:45	Opening Remarks		
8:45 – 10:00	Implicit Beliefs About Assessment and Selection Dr. Scott Highhouse Bowling Green State University		
10:00 – 10:15	Break		
10:15 – 11:30	Job Analysis: Establishing a Solid Foundation Part A Dr. Howard Fortson & Clinton Kelly CPS Human Resource Services	Unproctored Testing: The Good, the Bad, and the Ugly Erik Collier Riverside County	You've Done the Job Analysis: Now what? Five Tools You Can Build from Your Results Heather Patchell Biddle Consulting Group
11:30 – 12:45	Lunch Provided by PTC		
12:45 – 2:00	Job Analysis: Establishing a Solid Foundation Part B Dr. Howard Fortson & Clinton Kelly CPS Human Resource Services	CalOpps: An Examination of its Application John Castanha & Rebecca Burnside City of Foster City	A Conceptual Introduction to Factor Analysis and its Use in Personnel Testing Dr. Larry Meyers California State University, Sacramento
2:00 – 2:15	Break		
2:15 – 3:30	From Job Analysis Results to Test Planning Dr. Chris Wright San Francisco State University	HR Metrics: Building a Scorecard that Measures Impact and Success with Meaning for your Organization Shelley Langan CPS Human Resource Services	PTC/NC Scholarship Student Poster Presentations
3:30 – 3:45	Break		
3:45 – 5:00	Oyez, Oyez, Oyez Dr. Jeff Feuquay Russell, Brown, & Breckenridge		
5:30	Social Event		



FRIDAY, MARCH 13

	FOUNDATIONS	APPLIED	THEORETICAL
7:30 – 8:30	Registration/Coffee		
8:30 – 8:45	Opening Remarks		
8:45 – 10:00	Validation, Meta-analyses, and the Scientific Status of Selection Dr. Neal Schmitt Michigan State University		
10:00 – 10:15	Break		
10:15 – 11:30	Practical Statistics for Testing Professionals Part A Dr. Jim Higgins Biddle Consulting Group	Demonstrating the ROI of Testing Using Turnover and Retention Data Dr. Warren Bobrow All About Performance, LLC	A Primer on Multilevel Modeling: Application to Cross-Sectional and Longitudinal Designs: Part A Dr. Dale Glaser Glaser Consulting
11:30 – 1:00	Lunch Provided by PTC		
1:00 – 2:15	Practical Statistics for Testing Professionals Part B Dr. Jim Higgins Biddle Consulting Group	Recruiting Talent Using Web 2.0 Bryan Baldwin CA Department of Justice	A Primer on Multilevel Modeling: Application to Cross-Sectional and Longitudinal Designs: Part B Dr. Dale Glaser Glaser Consulting
2:15 – 2:30	Break		
2:30 – 3:45	The Structured Interview: Theory and Practice Dr. Mike Willihnganz Napa County Human Resources	Roundtable Discussions: Work force Planning, Job Analysis, Promotional Selection, Testing in Tough Times	Rethinking the Validity of Unstructured Interviews: Evidence from Recent Developments in Meta-Analysis Ben Postlethwaite University of Iowa
3:45 – 4:00	Closing Remarks		
4:00	Adjourn		



Social Event/Networking Opportunity

Plans are currently underway for the PTC/NC social event immediately following the conference on Thursday evening, providing conference attendees an opportunity to network and socialize with colleagues, friends, and our conference speakers in a relaxed, fun-filled environment. More details about this exciting, not-to-be-missed event will be forthcoming!

Hotel Information

The PTC/NC 2009 conference will be held at the newly renovated Hilton Sacramento Arden West located at 2200 Harvard Street, Sacramento, California. Hotel reservations should be made directly with the Hilton Hotel by calling (916) 922-4700. Please ask for the special PTC conference rate of \$110.00 (plus tax) per night. Please be sure to reserve your room by February 18, 2009 to receive the group rate.

Conference Information

For questions regarding the conference or to request a special accommodation, please contact Kelli Johnson, Conference Chair, at (916) 263-3600 or Kjohnson@cps.ca.gov.

No conference refunds will be given for cancellations made a week or less before the conference. All other refunds will be 100%.

PTC/NC Information

PTC/NC is a dynamic organization dedicated to the advancement of personnel assessment. We have a diverse membership of private and public sector testing and assessment human resource professionals. For more information regarding PTC/NC membership and events, please visit our website (www.ptcnc.org) or contact Michelle Garbato, PTC/NC Secretary, at (916) 651-0228.

The PTC/NC 2009 conference will be held on
 March 12 and 13 at the Hilton Sacramento Arden
 West. Start making plans now to attend the premier
 conference on employment testing and selection.

Membership Status	Registration Fee	Early Bird Special Permanently Extended for Members
PTC Member	\$290	\$250
PTC Membership	\$330	\$290
Student Member	\$175	\$155
Non-Member	\$330	
Single Day Registration (Please select day) <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$210 (members) \$240 (non members)	n/a

Amount Enclosed: \$ _____

Name _____ Title _____

Organization/Agency _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

**PLEASE SEND THIS REGISTRATION
 PAGE AND PAYMENT TO:**

PTC/NC
 P.O. Box 621
 Sacramento, CA 95812 - 0621

