



PERSONNEL TESTING COUNCIL OF NORTHERN CALIFORNIA

24th Annual Conference

March 10 and 11, 2010

**DoubleTree Hotel/Berkeley Marina
Berkeley, California**



Conference Program and Registration Form

PTC/NC 2010 Conference Program

Wednesday, March 10th

Time	Session	
7:30 – 8:30	Registration/Coffee	
8:30 – 8:45	Opening Remarks	
8:45 – 10:00	<i>Workplace Trends and Key Competencies for Success: Challenges for Assessment</i> Wayne Cascio, Ph.D. University of Colorado	
10:00 – 10:15	Break	
10:15 – 11:30	<i>Fairness: The Big Picture. How Taking a Broader View of Fairness in Selection Can Result in Better Service and Fewer Complaints</i> Kristine Smith Darany and Associates	<i>Defining and Statistically Testing for Bias</i> Dale Glaser, Ph.D. Glaser Consulting
11:30 – 12:45	Provided Lunch	
12:45 – 2:00	Student Poster Session	<i>Come on, PTC/NC – Let's Take our Testing to the Next Level: Some Recommendations for Expanding our Use of IRT</i> Greg Hurtz, Ph.D. California State University, Sacramento
2:00 – 2:15	Break	
2:15 – 3:30	<i>Test Development: What your Supervisors, Professors, and/or Text Books did NOT Teach you</i> Brian G. Moritsch, M.A. PSI	<i>Panel Discussion: The Realities of Today's Economic Situation</i> Karen Coffee, IPMA-CP California Prison Health Care Services Bronda Silva City of American Canyon
3:30 – 3:45	Break	
3:45 – 5:00	<i>Assessment and Strategic HR: Partners and Co-Conspirators</i> Jeff Feuquay, Ph.D., Esq. Psych-Law Center, LLC and CPS Human Resource Services	
5:30	Social Event	

Thursday, March 11th

Time	Session	
7:30 – 8:30	Registration/Coffee	
8:30 – 8:45	Opening Remarks	
8:45 – 10:00	<i>How Special are executives? How special should executive selection be?</i> Deniz S. Ones, Ph.D., University of Minnesota Stephen Dilchart, Ph.D., Baruch College, City University of New York	
10:00 – 10:15	Break	
10:15 – 11:30	<i>PTC/NC Member Town Hall Meeting</i> Led by Kelli Johnson, PTC/NC President and Bill Groome, PTC/NC President-Elect	
11:30 – 1:00	Lunch (on your own)	
1:00 – 2:15	<i>Multipurpose Job Analysis: One Data Set, Multiple HR Activities</i>	<i>Online Pre-Employment Testing: What's Under the Hood?</i> Howard Fortson, Ph.D. Jennifer Wynn, M.S. CPS Human Resource Services
2:15 – 2:30	Break	
2:30 – 3:45	<i>Legal Update – Reaching Beyond Ricci</i> and Panel Discussion of Current Legal Challenges Bryan Baldwin, CA Department of Justice Jeff Feuquay, Ph.D., Esq., Psych-Law Center, LLC and CPS Human Resource Services	
3:45 – 4:00	Closing Remarks	
4:00	Adjourn	

PTC/NC 2010 Conference

Registration Form

Membership Status	Registration Fee beginning 2/27/2010	Early Bird Special Through 2/26/2010
PTC Member	\$245	\$225
Non-Member	\$275	\$255
Student Member	\$150	\$150
Single Day Registration <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$180 (for both members and non-members)	\$180 (for both members and non-members)

Name _____ Title _____

Organization/Agency _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

IF PAYING BY CHECK, SEND REGISTRATION AND PAYMENT TO:

**PTC/NC
P.O. Box 621
Sacramento, CA 95812 – 0621**

IF PAYING AT WWW.PTCNC.ORG, FAX REGISTRATION TO:

**PTC/NC
916-227-0476
ATTN: BILL GROOME**

Please make checks payable to PTC/NC. The PTC/NC Federal Tax Identification Number is **68-0074113**

Hotel Information

The PTC/NC 2010 conference will be held at the Doubletree Hotel at the Berkeley Marina, 200 Marina Blvd., Berkeley, California. Hotel reservations should be made directly with the Doubletree Hotel at 510.665.7115 or 800-243-0625. You can also utilize their website to make hotel reservations using the following:

<http://doubletree.hilton.com/en/dt/groups/personalized/JBKCADT-PER-20100309/index.jhtml>

Please be sure to reserve your room by February 16, 2010 to receive the group rate.

Social Event

Plans are currently underway for the PTC/NC social event immediately following the conference on Wednesday evening, providing conference attendees an opportunity to network and socialize with colleagues, friends, and our conference speakers in a relaxed, fun-filled environment. More details about this exciting, not-to-be-missed event will be forthcoming!

Conference Information

For questions regarding the conference or to request special accommodation, please call Bill Groome at (916) 227-3255.

PTC/NC Information

PTC/NC is a dynamic organization dedicated to the advancement of personnel assessment. We have a diverse membership of private and public sector testing and assessment human resource professionals. For more information regarding PTC/NC membership and events, please visit our website <http://www.ptcnc.org/> or contact Michelle Garbato, PTC/NC Secretary, at MGarbato@spb.ca.gov